

## OUR STORY

# THE HISTORY OF SSC

How we started in the facilities industry |

*Baxter Lee believed in going the extra mile for his employees, knowing that a collaborative work environment with team members who take pride in their work is essential to a successful business. This belief is at the core of SSC's work ethic to this day.*

## THE EARLY YEARS

Baxter Lee, our founder, began SSC with a mop, a bucket, a VW beetle, and a dream, with one client in Knoxville, TN. For over ten years Baxter led the company through his creativity, mentoring, and entrepreneurial leadership, which helped him grow the business quickly through the acquisition of cleaning companies in the southeast. In 1980, he purchased Southeast Services Corporation (SSC) and combined all of the businesses under the SSC name.

In 1996, Baxter handed over leadership of the company to Don Williams, who became the President and CEO. Under Don's leadership, SSC expanded its account portfolio and became one of the best housekeeping companies in education.

## GOING NATION WIDE

To further grow the organization, SSC joined Compass Group North America in 2010 and through this acquisition, was able to expand its service offerings to include grounds and plant operations and maintenance on top of the already existing custodial service program.



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- 1969 Baxter Lee founded Commercial Maintenance Inc. in Knoxville, TN with a single client.
  - 1970-80 Baxter Lee grows CMI through the acquisition of several other cleaning companies
  - 1980 Baxter Lee purchases Southeast Services Corporation, combines all businesses under the SSC name
  - 1996 Don Williams becomes President and CEO of SSC
  - 2010 Compass Group USA purchases Southeast Service Corporation, changes name to SSC Services for Education
  - 2014 Seth Ferriell becomes President and CEO of SSC
  - 2019 SSC celebrates 50 years in business

## SSC THROUGH THE YEARS

In 2014, Seth Ferriell was named CEO of SSC Services for Education after holding various leadership roles within the company. To this day, Seth still maintains the vision Baxter Lee had and is a firm believer in going the extra mile for his employees and customers

Today, SSC Services for Education has over 166 clients nationwide, over 10,000 employees and services 210 M+ square feet per day.

### CUSTODIAL



### GROUNDS

### MAINTENANCE



Nearly **170**  
Partners Nationwide

**50+** Higher Education  
**115+** K-12

**98%**

Client Retention



**10,000+**

Employees



**210 million**

Square Feet Serviced Per Day



**8,400**

Acres Managed Annually



**400**

Athletic Fields  
Managed Annually